

Terms and Conditions

Promotional Campaign:

Prize Draw offering Cytavision subscribers the opportunity to take part in the “LALIGA EXPERIENCE.”

Cyta offers subscribers of Cytavision’s “International Sports Content” and/or “Cyprus Football” sports packages the opportunity to participate in the promotional campaign titled “LALIGA EXPERIENCE”. This exclusive experience, organized by Spain’s top football league, offers the winner the opportunity to attend a LaLiga match, as well as take part in various activities and enjoy exclusive privileges.

The “LALIGA EXPERIENCE” is organized and offered to Cytavision’s subscribers by LaLiga, which assumes full responsibility for the entirety of the travel package.

The following terms and conditions apply only to the participation in the prize draw, and delivery of the prize, which will be awarded by Cyta to one lucky subscriber following the draw.

1. Draw Prize

1.1 The lucky winner selected in the draw will be awarded a full travel package for one (1) person to Spain which includes tickets to the Elche CF vs FC Barcelona game in Matchday 22 of LaLiga.

1.2. The comprehensive travel package is offered directly by LaLiga and includes:

1.2.1 Flight tickets (including airport taxes and checked baggage).

1.2.2 Transportation from and to the airport in Spain.

1.2.3 Four-night accommodation at the 4* Hotel

1.2.4 City Tour.

1.2.5 Transports during the Experience.

1.2.6 Meals.

1.2.7 VIP Match ticket for the Elche CF vs FC Barcelona game.

1.2.8 Stadium tour at the Martínez Valero.

1.2.9 Customized Elche CF jersey.

The final itinerary, including the activities planned for the “LALIGA EXPERIENCE”, and the details of the travel package, will be communicated to the winner by Cyta once confirmed by LaLiga.

1.3 The Prize is personal, specific and cannot be redeemed for money or any other consideration. It may not be resold, substituted, or otherwise redeemed in any other form.

1.4 The Prize may only be transferred to a first-degree relative of the winner, provided that the recipient is over the age of 18.

1.5 The Prize does not include, without limitation, any expenses related or incidental to the Prize.

2. Right to Claim the Prize

2.1 Eligible to claim the prize are individuals over the age of 18 provided they:

- 2.1.1 Are permanent residents of Cyprus, residing within the Territory of Cyprus.
- 2.1.2 Have an active subscription to Cytavision's "International Sports Content" and/or "Cyprus Football" sports packages on the day of the draw.
- 2.1.3 Are Cytavision subscribers as described in 2.1.2 above and have not requested to be excluded from Cyta's promotional activities.
- 2.1.4 Are not Cyta employees (including permanent employees, regular hourly staff, and employees of subsidiaries) or retired Cyta employees.
- 2.1.5 Are not sports journalists collaborating with Cytavision.
- 2.1.6 Are not first-degree relatives or spouses of Cyta employees as defined in clause 2.1.4 above.
- 2.1.7 Have no Cyta services disconnected due to unpaid bills.
- 2.1.8 Do not have their Cytavision service temporarily disconnected.

All of the above conditions must be met cumulatively.

2.2 Exclusion may occur at any stage of the Draw, including the prize delivery stage.

3. Duration

3.1 The promotional campaign will take place in November 2025. An SMS will be sent to subscribers who meet the eligibility criteria outlined in clauses 2.1.2 and 2.1.3 above, inviting them to participate in the draw by the date and time specified in the SMS. Entries submitted after the specified date and time will not be included in the draw.

4. Procedure and Terms of Participation

4.1 Subscribers who meet the eligibility criteria outlined in clauses 2.1.2 and 2.1.3 above will be notified of the promotional activity via SMS, provided Cyta has their mobile number information.

4.2 Subscribers wishing to participate in the prize draw must confirm their participation by clicking on the designated link in the SMS they receive on their registered mobile number, before the date and time specified in the message.

4.3 Any other method of participation will not be accepted.

4.4 Cyta bears no responsibility for entries that were not successfully recorded due to technical issues, network failures, or any other reason not attributable to its fault.

4.5 Subscribers participating in the draw will be entitled to one (1) entry each.

5. Prize Draw and Winner Confirmation

5.1 The draw will be conducted using specialized software during November 2025, among subscribers who have registered for participation (Clause 4.2 above).

5.2 The draw will select one (1) primary winner, who will win the prize and five (5) runners-up. The runners-up will be contacted by Cyta in order of ranking if the primary winner does not respond within 24 hours or declines the prize.

5.3 Cyta will contact the lucky winner by phone to inform them of their win. The winner will have 24 hours to respond, confirming acceptance of the prize and providing the necessary details requested by Cyta to verify their eligibility to participate in the draw.

5.4 Once Cyta confirms the eligibility to participate in the draw, the winner will have two (2) business days to submit all required information necessary for booking and awarding the prize.

5.5 In the event of non-response, declining the prize, or failure to provide the necessary information within the timelines specified in Clauses 5.3 and 5.4 (above), Cyta reserves the right to award the prize to the next runner-up selected in the draw. Should there be no valid winner or runner-up from the initial draw, Cyta reserves the right to conduct a new draw for the allocation of the prize.

6. Personal Data / Promotion

6.1 All personal data of the winner will be processed by Cyta in accordance with European Regulation 2016/679 EU and Law 125 (I)/2018, for the purposes provided in these terms and conditions. This data will be kept for a period of 90 days, after which it will be deleted. It is noted that the winner's personal data shared on social media platforms may be subject to promotion? republishing or sharing among users.

6.2 Cyta reserves the right to publicly promote the winner's information (name, photographs, videos) in the media and social networks, as well as to use any event and activity related to the winner and his/her participation in the "LALIGA EXPERIENCE" for promotional purposes.

6.3 In relation to the above, Cyta will share the personal data of the winner to LaLiga Group International, S.L. (LaLiga) for ticket reservations, accommodation and other reservations management purposes, as well as for the promotion of the same in its media, according to these terms and conditions LaLiga will be responsible for the processing of personal data thereafter. This personal data will be stored by LaLiga for a period of time necessary to handle any claims that may arise and then it will be deleted. LaLiga may reveal personal data and any other information to public authorities for legitimate purposes. The data subject may, at any time, exercise the rights of access, rectification, opposition, deletion, portability, limitation of processing and not to be subject to automated individual decisions to LaLiga by sending an email to lopd@laliga.es.

Finally, if not satisfied, the data subject may contact the La Liga Data Protection Officer by email at dpo@laliga.es or make a claim to the Spanish Data Protection Authorities through its website <https://www.aepd.es>.

7. Modification of Terms

7.1 Cyta reserves the right to cancel the promotional campaign or modify its terms and duration at any time, without prior notice. In such case, Cyta will not be liable for any compensation related to the winner of the draw.

8. Other Terms

8.1 Upon completion of the draw and the delivery of the prize to the winner, all obligations of Cyta in relation to the “LALIGA EXPERIENCE” shall terminate. Cyta shall not bear any consequences and legal liability, either civil or criminal, for any accidents, damages, or physical or material harm that may occur to the winner during participation in the “LALIGA EXPERIENCE” or due to any other cause.

8.2 Cyta reserves the right to modify or cancel the promotional campaign, change its dates, or alter any other term at any time and without prior notice. Cyta may also suspend or cancel the campaign without notice due to public interest, force majeure, or any other reason. In such cases, Cyta will bear no liability to the participants. In the event of the campaign's cancellation, participants shall have no right, claim, or entitlement against Cyta and will not be entitled to request the continuation of the promotional campaign or seek compensation for any modifications made.

8.3 Participation in the promotional campaign and acceptance of the prize constitutes full and unconditional acceptance of these terms and conditions.

8.4 If any provision of these Terms and Conditions is deemed invalid or unenforceable in whole or in part by a Court or other competent authority, the validity of the remaining provisions and the unaffected part of the provision in question will remain in full force and effect.

8.5 These Terms and Conditions are governed by Cyprus Law, and any dispute related to the promotional campaign shall be subject to the exclusive jurisdiction of the courts of Cyprus.