TERMS AND CONDITIONS OF PARTICIPATION IN THE PROMOTIONAL CAMPAIGN

[Samsung Galaxy A Series & S Series – Promotional Campaign]

This promotional campaign is intended for customers who have purchased a Samsung device imported into the Cyprus market by Samsung's official distributor in Cyprus, Alpan Group Ltd.

ALPAN GROUP LTD, a limited liability company with its registered office at 8 Aiolou Street, Idalion Industrial Area, 2540 Nicosia, telephone number 22 323070 (hereinafter the "Organiser"), is organising a promotional campaign entitled "Samsung Galaxy A Series & S Series – Promotional Campaign" (hereinafter the "Promotional Campaign"), in accordance with the following Terms and Conditions of Participation (hereinafter the "Terms"), which are available on the website https://samsung.alpan-telecom.com.cy/ (hereinafter the "Website").

1. Eligibility

Participation in the Promotional Campaign is open to individuals who are at least 18 years of age and are permanent residents or residents of Cyprus, as well as legal entities established in Cyprus. The following are excluded from the Promotional Campaign: persons lacking legal capacity; employees and representatives of companies within the Organiser's Group, their first- and second-degree relatives and spouses; and any person professionally involved in the relevant competition.

2. How to Participate / Promotional Campaign Mechanism

To participate in the Promotional Campaign, an applicant must:

a) Purchase one or more of the Samsung Galaxy A Series and S Series models listed below, identified by the following product codes: SM-A185FZSDEUE, SM-A185FLBDEUE, SM-A185FZKDEUE, SM-A175FZABEUE, SM-A175FLBBEUE, SM-A175FZKBEUE, SM-A175FZKEEUE, SM-A176BZAAEUE, SM-A176BZBAEUE, SM-A176BZKAEUE, SM-A176BZADEUE, SM-A176BZBDEUE, SM-A176BZKDEUE, SM-A276BZKBEUE, SM-A276BZBBEUE, SM-A276BLIBEUE, SM-A276BZKCEUE, SM-A276BZBCEUE, SM-A276BLICEUE, SM-A376BLVBEUE, SM-A376BZABEUE, SM-A376BDGBEUE, SM-A376BZWBEUE, SM-A376BLVGEUE, SM-A376BZAGEUE, SM-A376BDGGEUE, SM-A376BZWGEUE, SM-A576BDBBEUE, SM-A576BZABEUE, SM-A576BLBBEUE, SM-A576BZVBEUE, SM-A576BDBDEUE, SM-A576BZADEUE, SM-A576BLBDEUE, SM-A576BZVDEUE, SM-S741BLGDEUE, SM-S741BZKDEUE, SM-S741BZVDEUE, SM-S741BLGGEUE, SM-S741BZKGEUE, SM-S741BZVGEUE, SM-S741BZKIEUE, SM-S942BZKGEUE, SM-S942BLBGEUE, SM-S942BZVGEUE, SM-S942BZWGEUE, SM-S942BZKHEUE, SM-S942BLBHEUE, SM-S942BZVHEUE, SM-S942BZWHEUE, SM-S947BZKDEUE, SM-S947BLBDEUE, SM-S947BZVDEUE, SM-S947BZWDEUE, SM-S947BZKGEUE, SM-S947BLBGEUE, SM-S947BZVGEUE, SM-S947BZWGEUE, SM-S948BZKDEUE, SM-S948BLBDEUE, SM-S948BZVDEUE, SM-S948BZWDEUE, SM-S948BZKGEUE, SM-S948BLBGEUE, SM-S948BZVGEUE, SM-S948BZWGEUE, SM-S948BZKHEUE (hereinafter the "Product"), from participating* physical retail stores and/or their respective online stores selling electrical and electronic goods in Cyprus, during the period from 13 November 2026 to and including 30 November 2026, or until stocks are exhausted (hereinafter the "Purchase Period"), and retain proof of purchase.

b) Complete the participation procedure through the Website, as described in Clause 4 below, during the period from 13 November 2026 to and including 6 December 2026 (hereinafter the "Participation Period").

The purchase process and the individual terms and conditions governing the sale of the Products are determined by the participating stores. Participants should contact the relevant stores for further information.

Each applicant may enter the Promotional Campaign multiple times, in direct proportion to the number of Products purchased during the Purchase Period.

3. Gift

Under this Promotional Campaign, customers who purchase a Product during the Purchase Period and meet the requirements of these Terms (hereinafter the "Eligible Participants") may, if they so wish, receive the following gift (hereinafter the "Gift") by following the Participation Procedure set out in Clause 4 below.

The Promotional Campaign will run until the Organiser's Gift stocks are exhausted or until such date as the Organiser may decide to terminate the Promotional Campaign.

- With every Galaxy A17 / A18 / A27 / A37 / A57: Buds4, model SM-R540NZKAEUC / SM-R540NZWAEUC.
- With every Galaxy S26 FE: Watch7 44mm LTE, model SM-L315FZGAEUE.
- With every Galaxy S26 / S26+: Buds4 Pro, model SM-R640NZKAEUC.
- With every Galaxy S26 Ultra: Watch8 44mm LTE, model SM-L335FDAAEUE / SM-L335FZSAEUE.

4. Participation Procedure and Gift Delivery

To receive the Gift, an Eligible Participant must visit the Website and:

1. Log in to Samsung.alpan-telecom.com.cy.
2. Complete the participation form on the Website (hereinafter the "Participation Form") by entering the following information: full name, address, city, country, postal code, Product code, Product serial number (by uploading a photograph of the device label showing the Product serial number), proof of purchase of the Product (by uploading a photograph of the purchase receipt), and the Product purchase date.
3. After entering the above information, select "Next" and then "Summary" to confirm that all required fields have been completed correctly. Then select "Participate" to submit the entry.

Each entry will be checked for compliance with these Terms. If the relevant requirements are met, the participant will receive a confirmation email within seven (7) working days, containing details of how to collect the Gift. At the Organiser's sole discretion, the date on which the Eligible Participant receives the confirmation email may vary depending on the volume of entries or due to events and factors beyond the Organiser's control.

The Gifts will be sent by courier to the address provided by the Eligible Participant in the Participation Form. To receive the Gift, the recipient must present their identity card, a copy thereof, or another public document establishing their identity and age. Gifts will be delivered within two (2) weeks of receipt of the confirmation email. At the Organiser's sole discretion, the delivery date may vary depending on the volume of deliveries or due to events and factors beyond the Organiser's control.

For any information concerning the Promotional Campaign, any Eligible Participant or third party may contact the Organiser's (Alpan Group Ltd) call centre on 22323408, every day from 09:00 to 17:00.

5. Participant Responsibilities and Failure to Complete the Procedure

Eligible Participants are solely responsible for completing and submitting their details in the Participation Form fully and correctly. If an Eligible Participant fails to complete the above procedure or does not enter the required information in time, their entry will be cancelled and will not be registered. If, for any reason (including force majeure), an Eligible Participant fails to submit the information required under Clause 4 by the end of the Participation Period, or if the Organiser is unable to contact them for reasons attributable to that participant, the participant will permanently forfeit any right in connection with the Promotional Campaign.

Any supporting documents received after the applicable deadline shall be automatically deemed invalid, shall have no effect and shall not bind the Organiser. If a force majeure event beyond the Organiser's control occurs, the Organiser is entitled not to provide the participant with any alternative benefit, of any kind or value, and shall be released from all liability. Upon expiry of the Promotional Campaign and distribution of the Gifts as described above, all obligations of the Organiser shall cease, and the Organiser shall have no further obligations towards the Eligible Participants.

6. Late Entries

It is expressly clarified that no entry will be accepted after the end of the Participation Period, and the Organiser shall not be bound to treat any such entry as having been submitted on time. Any late submission of the relevant supporting documents referred to above shall automatically be deemed invalid, shall have no effect and shall not bind the Organiser.

7. Return of the Product

If an Eligible Participant withdraws from the sale or returns the Product after entering the Promotional Campaign, their entry will be automatically cancelled. The participant must notify Alpan Group Ltd's call centre on 22323408, every day from 09:00 to 17:00, and return the Gift if it has already been delivered.

8. Nature of the Gifts

The Gifts are personal and may not be exchanged or transferred. Participants may not request that a Gift be replaced with another item or redeemed for cash, at any value.

9. Exclusion of Entries

The Organiser may, but is not obliged to, exclude from the Promotional Campaign, at any stage, entries that contain ambiguities and/or technical errors, and/or any participant who, in the Organiser's opinion, may have used (or attempted to use) improper means in connection with their entry or has breached (or attempted to breach) any of these Terms.

10. Amendment, Suspension or Cancellation of the Promotional Campaign

The Organiser reserves the right, at its absolute discretion, to amend, withdraw, terminate, extend or shorten the duration of the Promotional Campaign, change the benefits and Gifts offered, amend these Terms and/or cancel the Promotional Campaign, by means of an announcement on the Website. In such cases, the Organiser shall bear no liability towards participants and/or any third party. If the Promotional Campaign is cancelled, participants shall acquire no rights against the Organiser and shall not be entitled or authorised to request that the Promotional Campaign continue or to claim any compensation.

11. Force Majeure

The Organiser shall not be liable if, due to a force majeure event, it is unable to perform its obligations arising from this Promotional Campaign. Such events include, without limitation: war, uprising, invasion, acts of foreign enemies, hostilities (whether or not war has been declared), terrorist acts or sabotage, civil war, revolution, earthquake, flood, fire, explosion, epidemic, pandemic or outbreak of a virus, other natural disasters or adverse weather conditions, governmental or legislative restrictions (including restrictions affecting the operation of retail stores), or other similar events beyond the Organiser's reasonable control, as reasonably and objectively assessed.

12. Intellectual Property

Participants shall not have or acquire any rights whatsoever in or to the trademarks, names, designations, logos, emblems or other distinctive signs of the Organiser's Group.

13. Taxes and Charges

Any applicable taxes, withholdings payable to third parties or other charges required for receipt and use of the Gift shall be borne exclusively and entirely by the participants.

14. Personal Data

Participants are informed that the Organiser processes the personal data they enter in the Participation Form for the purposes of the Promotional Campaign, in accordance with the Organiser's Privacy Policy, which is available through the Participation Form on the Website. Privacy Policy: https://samsung.alpan-telecom.com.cy/

15. Acceptance of the Terms

Participation in the Promotional Campaign constitutes unconditional acceptance of these Terms.

16. Disputes

Any dispute that may arise in connection with the Promotional Campaign or the application of these Terms shall initially be resolved amicably. If the dispute is referred to court, the courts of the Republic of Cyprus in Nicosia shall have exclusive jurisdiction.

17. Governing Law

These Terms shall be governed by the laws of the Republic of Cyprus.

*** Participating Stores**
Cyprus

Physical Retail Store Network
CYTA store network (https://www.cyta.com.cy/store-locator/el) and CYTA partner network; epic store network (https://www.epic.com.cy/el/stores); PrimeTel store network (https://primetel.com.cy/); Public store network (https://www.public-cyprus.com.cy/); Kotsovolos store network; Smartcom stores (12 Kallipoleos Street, Nicosia; 81A Arsinois Street, Nicosia; 78B Chalkanoros Street, Dali); Kolokasis stores (41 B&C Chalkanoros Street, Dali; 15C&D Archbishop Makarios III Avenue, Lythrodontas); Geohama stores (21 Nikou Pattichi Street, Polemidia); K.A Tech Team Ltd (Archbishop Makarios III Avenue, Shop 6, Peristerona); GG Telecom (2A Michael Olympiou Street, Dali); D.A Sound & Vision Ltd (34B Pefkou Street, Lakatamia); M.T. Shop (3 Kilkis Street, Strovolos – Nikis Centre); Next Tech (33B Archbishop Makarios III Avenue, Nisou, Dali); Pansan Services Ltd (148 Kantara Street, Strovolos); Constantinos Telecommunication (68B Omonoias Street); Phone Clinic (11 Spyrou Loui Street, Limassol 3051); CYOFFERS (1 Zinonos Kitieos Street, Shop 2, Livadia); A.A. Agatha Trading (2 Eirinis Street, Alethriko); PC World (2 Eleftherias Street, Dromolaxia); NPS Mobile Communication Ltd (105B Archbishop Makarios III Avenue, 8200 Geroskipou); T.T Technology (Mario 1, Polis Chrysochous 8831); D&K TELECOM LTD (KILLIS) (89C Makariou Avenue, Aradippou); M. Hadjimitsis Trading & Engineering LTD (39 Griva Digeni Street, Paphos); ALP AELIOTIS TRADING LTD (161 Athalassas Avenue, Nicosia).

Online Store Network
CYTA online store (https://www.cyta.com.cy/); epic online store (https://www.epic.com.cy/); Kotsovolos online store (https://www.kotsovolos.cy/); Aeliotis online store (http://www.aeliotis.com/); Bionic online store (http://www.bionic.com.cy/); Hadjimitsis online store (http://www.hadjimitsis.com/); Electroline online store (http://www.electroline.com.cy/); Public-Cyprus online store (http://www.public-cyprus.com.cy/); Soundtech online store (http://www.soundtech.com.cy/); Cablenet online store (https://cablenet.com.cy).