

Mobile speed explained

Cytmobile-Vodafone offers two FREEDOM plans and one BLACK plan with real unlimited Mobile Internet. Each plan is built around customer needs and how you use mobile data. There are no limitations on the amount of data you can use, but there is a limit on the speed at which you can use your data with the RED Infinity plans.

What does speed really mean?

Speed refers to how fast your Mobile Internet connection is. We measure it in Mbps (megabits per second) – the higher the Mbps, the faster the speed of your data connection on your device, and therefore the faster and smoother you can do things online on your device.

In practice this impacts how quickly you can send and receive information, like loading Instagram posts, listening to Spotify, streaming videos on YouTube, downloading or uploading files or making video calls.

How much speed do I really need?

Not everyone uses their phone in the same way. Our FREEDOM plans are built to match how you use your mobile data. From the table below, you can see what you can do with each plan. Please remember that the actual speeds on any Mobile Network will continually vary depending on many factors such as device capabilities, location, network congestion and network coverage as well as other external factors.

Example of how data usage varies with every plan

Downloading a 3minute song with a 4MB data volume will take on average less than 10 seconds if you are using the FREEDOM plan and less than 3 seconds through the FREEDOM plus plan. Thus, on the specific example the customers will be able to download as many songs as they wish by using either plan, what differs is the time they need to do so, which in most cases is not significant.

FREEDOM Maximum download/upload speed 4Mbps/2Mbps	FREEDOM Plus Maximum download/upload speed 12Mbps/6Mbps
<p>Light browsing the internet General surfing on the internet requires no more than 1 Mbps. Therefore, the data speed limit of 4 Mbps, will allow you to carry out your light browsing activities comfortably.</p>	<p>Browsing the internet General surfing on the internet requires no more than 1 Mbps. Therefore, the data speed limit of 12 Mbps, will allow you to carry out your browse comfortably</p>
<p>Checking social media Facebook, including chat recommends 0.032 Mbps. Therefore, the data speed limit of 4 Mbps will allow you to enjoy unlimited browsing on Facebook.</p>	<p>Checking social media Facebook, including chat recommends 0.032 Mbps. Therefore, the data speed limit of 12 Mbps will allow you to enjoy unlimited browsing on Facebook.</p>
<p>Messages and emails such as Viber, WhatsApp, Messenger etc.</p>	<p>Messages and emails such as Viber, WhatsApp, Messenger etc.</p>
<p>Music streaming (e.g. Spotify high quality) Spotify recommends 0.36 Mbps to stream high quality music. Therefore, the data speed limit of 4Mbps will allow you to enjoy unlimited music on Spotify.</p> <p>If you want to download a song, it will take under 10 seconds.</p>	<p>Music streaming (e.g. Spotify high quality) Spotify recommends 0.36 Mbps to stream high quality music. Therefore, the data speed limit of 12 Mbps will allow you to enjoy unlimited music on Spotify.</p> <p>If you want to download a song, it will take under 3 seconds.</p>
<p>Sending and receiving images, audio and video files</p>	<p>Sending and receiving images, audio and video files</p>
<p>Making and receiving HD quality video calls</p>	<p>Making and receiving HD quality video calls</p>
<p>Viewing of movies and series</p>	<p>Streaming HD quality TV shows and movies (Netflix recommends 5Mbps for HD quality)</p>
<p>Playing single player online games</p>	<p>Most single player and multiplayer online games</p>
<p>Livestreaming of Cytavision channels and live sports events through the app Cytavision Go</p>	<p>Livestreaming of Cytavision channels and live sports events through the app Cytavision Go at ultra HD</p>
<p>Downloading and updating apps on the go</p>	<p>Downloading and updating multiple heavy apps on the go</p>
	<p>Streaming of live tv shows, sports events as they happen</p>

BLACK**Fastest available speed**

Browsing the internet

General surfing on the internet requires no more than 1 Mbps.

Checking social media

Facebook, including chat recommends 0.032 Mbps. Therefore, the unlimited data speed will allow you to enjoy unlimited browsing on Facebook

Messages and emails such as Viber, WhatsApp, Messenger etc.

Music streaming (e.g. Spotify high quality)

Spotify recommends 0.36 Mbps to stream high quality music. Therefore, the unlimited data speed will allow you to enjoy unlimited music on Spotify.

If you want to download a song, it will take under 2 seconds.

Sending and receiving images, audio and video files

Making and receiving HD quality video calls

Streaming HD quality TV shows and movies (Netflix recommends 5Mbps for HD quality)

All single and multiplayer player, online games

Downloading and updating multiple heavy apps on the go

Shooting, editing and sharing social content on-the-go

Downloading your favorite boxsets in a flash

Watching live TV and Sport in 4K with Ultra HD, as it happens (Cytavision Go app)

Real-time, multiplayer gaming on mobile

Confidently use your phone as a hotspot