

APPLICATION FOR PLACEMENT OF ADVERTISING BANNER ON THE CYTANET IPORTAL
(www.iportal.cytanet.com.cy)

1. CUSTOMER DETAILS

Customer/Company Name:.....

Customer/Company Address:.....

2. CONTACT DETAILS

Last Name:..... First Name:.....

Tel:..... Fax:..... E-mail:.....

3. REQUIRED SERVICE

3.1 Advertising Banner placement on the Cytanet webpage www.iportal.cytanet.com.cy.
Monthly Charge €604,84 including VAT.

3.1.1 Placement duration (Please note the duration of the placement you require. The duration must be a multiple of 1 month, i.e. 1 month, 2 months etc.).

The following special offers apply:

- Place a 3-month advertisement and get 15 additional days free
- Place a 6-month advertisement and get 1 additional month free
- Place a 12-month advertisement and get 2 additional months free

Campaign duration:.....months

Campaign Start Date:..... Campaign End Date:.....

3.1.2 Advertising Banner Details

Please enter the website address to which customers will be directed when they click on the advertising banner: Website URL:.....

3.2 Advertising Banner Design *

* There is a minimum charge of €90,73 which includes 2 frames. Additional frames are charged at €50,41 each, including VAT.

Alterations / Corrections to advertising banner (minimum charge €50,41 including VAT).

3.3 Payment Method

Monthly Payment in Full

Please enter the telephone number to which the cost of the service/s you have selected will be charged. Please note that the advertising banner charge is calculated on a €604,84 /month including VAT basis according to the duration you have selected.

Number to be Charged:.....



4. CYTANET BANNER SPECIFICATIONS AND CONDITIONS

The service is provided to any applicant that complies to the Specifications and Conditions found below:

4.1 Advertising Banner Specifications

- 4.1.1 The dimensions of the advertising banner must be **150 wide x 115 high in pixels**.
- 4.1.2 The size of the advertising banner must be between **10 to 12Kbytes** or less.
- 4.1.3 The advertising banner can be designed using several common file **formats**: jpeg, gif or png.
- 4.1.4 The advertising banner must be received by Cyta **three (3)** working days before the start date of the applicants' campaign.
- 4.1.5 Where the advertising banner will be designed by Cyta, all related information must be received at least **five (5)** working days before the campaign starting date.
- 4.1.6 The advertising banner must be sent to the following e-mail address: banners@cytanet.com.cy.

4.2 Advertising Banner Content

- 4.2.1 Advertisements refer to any information that appear on the advertising banner or the website/portal that is linked to the banner.
- 4.2.2 The information contained in the advertising banner and the linked website/portal should not be misleading or incorrect.
- 4.2.3 Banners will not be posted on the Cytanet website if either the banners or the linked websites/portals include the following:
 - (a) Advertisements of products/services that directly or indirectly compete with Cyta's products/services.
 - (b) Advertisements of pornographic content or advertisements with links to such sites.
 - (c) Advertisements for illegal organisations, services or products.
 - (d) Advertisements for religious sects.
 - (e) Advertisements containing racist messages or offensive language.
 - (f) Advertisements campaigning against individuals or companies.
 - (g) Advertisements with content that infringes intellectual property rights.
 - (h) Advertisements with content that has been promoted through the sending of unsolicited email (spam) or mail fraud schemes.
 - (i) Advertisements that harass, deliberately misinform, or deliberately confuse others.
 - (j) Advertisements with content that may be infected with a virus or other destructive or deleterious programming routine.
 - (k) Advertisements that harm minors in any way.
 - (l) Advertisements that violate any local, national or international law.
 - (m) Advertisements which infringe the rights or business or fame of others.

4.3 Terms of acceptance

- 4.3.1 All banner advertisements and the linked websites/portals will be reviewed by Cyta and are subject to Cyta's approval.
- 4.3.2 Cyta reserves the right to refuse any application which, in its opinion, is against its interests.
- 4.3.3 Cyta shall remove any advertising banner found to be in breach with the provisions of Clause 4.2 above and shall return to the customer as a refund, an amount corresponding to the time the banner was not posted.
- 4.3.4 Cyta reserves the right, in its sole discretion, to remove any advertising banner at any time for any reason.

4.4 Changes to Specifications and Conditions

Cyta reserves the right to change these Specifications and Conditions. Any updated Specifications and Conditions shall be found at the Cytanet website.

5. Signature: |.....| Date: |.....|

Please return this application by fax to 22701180 /Attn: Mrs Maria Stouppenou Tel: 22 701440, 99 510224

