

TERMS AND CONDITIONS OF PARTICIPATION IN THE PROMOTION

[Samsung Galaxy A34 5G 128GB + Samsung Galaxy A34 5G 256GB with Samsung Galaxy Buds2 (R177)]

This promotion is addressed to customers who purchased a Samsung device that was introduced to the Cypriot market by the official Samsung distributor in Cyprus, Alpan Electroline Ltd

The limited liability company with the name " ALPAN ELECTROLINE LTD ", based in Nicosia, 8 Aiolou Street, Biom . Idalio area , PO Box 2540 and by tel . contact number 22 323070 (hereinafter referred to as "the Organizer") is organizing a promotion entitled " Samsung Galaxy A34 5G 128GB + Samsung Galaxy A34 5G 256Gb with Samsung Galaxy Buds2 (R177) - Promotion " (hereinafter the "Promotion"), in accordance with the following Terms and Conditions of Participation (hereinafter the "Terms"), which are posted on the website <https://samsung.alpan-telecom.com.cy/> (hereinafter the " Site ").

1. Right to Participate

The right to participate in the Promotion is available to individuals who have reached the age of 18 and are permanent residents or residents of Cyprus as well as legal persons based in Cyprus . Excluded from the Promotion are incapable of legal action persons, employees, and representatives of the Organizer's Group companies, as well as their first- and second-degree relatives, their spouses or anyone professionally related to the competition in question.

2. Method of Participation / Promotion Mechanism

To participate in the Promotion, one must:

a) purchase one or more of the limited **Galaxy A34 5G 128GB / Galaxy A34 5G 256GB with codes : SM-A346BLGAEUE, SM-A346BLVAEUE, SM-A346BZKAEUE, SM-A346BZSAEUE, SM-A346BLGEEUE, SM-A346BLVEEUE, SM-A346BZKEEUE, SM-A346BZSEEUE** (henceforth the "Product") from the participating* physical stores and/or their respective electronic stores of electrical and electronic goods in Cyprus, within the period from 15/04/2024 to 31/05/2024 (henceforth "**Duration of Purchases**") based on purchase document and

b) complete the participation process through the Site described in condition 4 below within the period from 15/04/2024 to 05/06/2024 (hereinafter "**Participation Period** ").

It is clarified that the procedure and the individual conditions of the purchase of the Products are determined by the participating stores. Participants are invited to contact them for more information.

Each interested party has the right to multiple participations in the Promotion, in full correspondence with the number of Products purchased during the Shopping Period.

3. Gift

With this Promotion, those who purchase a **Product within the Shopping Period** and meet the conditions of these Terms (hereinafter the "Beneficiaries"), **can obtain, if they wish**, the following gifts (hereinafter the "Gift") by following the Participation Procedure below (term 4).

This Promotion will be carried out until the stocks of the Gifts are exhausted by the Organizer or until such date as terminated by the Organizer.

- A Samsung Galaxy Buds2 (R177)

4 . Participation Procedure & Method of Receipt:

In order for the Beneficiary to obtain the Gift, he must visit the Site and:

1. Connect to Samsung . alpan-telecom.com.cy ,
2. Enter the following information on the Site participation form (hereinafter the "**Participation Form**"): name, address, city, country, postal code, product code, Product serial number (photo of the device label showing the serial number of the Product), proof of purchase of the Product (photo of the proof of purchase of the Product) , date of purchase of the Product.
3. After completing the above information, he should select "Next" and "Summary" to receive confirmation that he has correctly filled in the required fields and after that, "Participation" to register his participation .

Entry will be checked for compliance with these Terms and if eligible, the entrant will receive a confirmation email (within 7 working days) with details of receipt of the Gift. The date of receipt by the Beneficiary of the confirmation email may vary at the absolute discretion of the Promoter depending on the volume of entries or due to events and factors beyond the control of the Promoter.

The Gifts are sent by courier to the address stated by the Beneficiary in the Participation Form, and a condition of receipt is the presentation by the latter of his identity card or a copy of this or another public document from which his identity and age can be deduced. Delivery of the Gifts takes place within two (2) weeks of receiving the confirmation email. The delivery date of the Gifts may vary at the sole discretion of the Organizer depending on the volume of deliveries or due to events and factors beyond the control of the Organizer.

For any information regarding the Promotion, any Beneficiary or third party may contact the Organizer's call center (Alpan Electroline ltd) on phone 22323408, daily from 09:00 – 17:00.

5. The Beneficiaries are solely responsible for the complete and correct completion and submission of their details in the Participation Form. In the event that a Beneficiary does not complete the above procedure or does not register the required information in time, his participation will be canceled and will not be registered. In the event that the Beneficiary does not send, for any reason (including force majeure) the information required in accordance with Condition 4 by the end of the Participation Period or it becomes impossible to communicate with him for reasons attributable to him, he definitively loses any right of in terms of Promotional Energy. Any delayed receipt of the relevant accompanying documents mentioned above is automatically considered invalid and has no effect, nor does it bind the Organizer. In the event of force majeure outside of the Organizer's sphere of influence, the latter is entitled not to offer the participant an alternative service, of any form and value, and shall be exempted from all liability. After the expiry of the Promotion and the performance of the Gifts as mentioned above, any obligation of the Organizer ceases to exist and the Organizer will not bear or assume any obligation towards the Beneficiaries.

6. It is expressly clarified that after the expiration of the Participation Period, no participation will be accepted and will not bind the Organizer in terms of the participation deadline. Any late registration of the relevant accompanying documents mentioned above is automatically considered invalid and has no effect, nor does it bind the Organizer.

7. In the event that any Beneficiary withdraws from the sale / returns the Product after participating in this Promotion, their participation is automatically canceled and they should inform the Alpan call center accordingly Electroline Ltd on 22323408 daily, from 09:00 to 17:00 and to return the Gift, in case it has already been delivered to him.

8. The Gifts are personal and cannot be exchanged or transferred, nor can they be requested to be replaced with others or redeemed for money at any price.

9. The Organizer may - but is not obliged - to exclude from the Promotion at any stage of its conduct, entries that present ambiguities and/or technical errors and/or any participant who in its opinion is likely to have used (or have attempted to use) unfair means in relation to his membership or has breached (or attempted to breach) any of these Terms.

10. The Promoter reserves the right, at its absolute discretion, to modify, revoke, terminate, extend or reduce the duration of the Promotion, to change the benefits and Gifts offered, as well as to change the Terms and/or cancel the Promotion , with an announcement on the Site . In these cases, the Organizer bears no responsibility towards the participants and/or any third party. In the event that the Promotion is cancelled, the participants do not acquire any right against the Organizer, nor are they entitled or entitled to request its continuation or any compensation.

11. The Organizer is not responsible if for reasons of force majeure (indicative war, rebellion, invasion, act of foreign enemies, hostilities (regardless of whether war has been declared), acts of terrorism or sabotage, civil war, revolution, earthquake, flood, fire, explosion, epidemic , pandemic or virus outbreak or other natural disaster or adverse weather conditions, governmental or legislative restrictions including in the operation of retail stores or other similar events beyond the reasonable control of the Promoter, in its reasonable and objective judgment); cannot perform the obligations arising from this Promotion.

12. The participants do not have nor do they acquire any rights at all over the marks, names, signs, emblems and other insignia of the Organizer's group.

13. Any legal taxes or deductions in favor of third parties or other fees required for the receipt and use of the Gift shall be borne solely and entirely by the participants.

14. Personal Data

Participants are informed about the processing of the personal data they enter in the Participation Form by the Organizer for the purposes of the Promotion, in accordance with the Organizer's Privacy Policy available on the Site Participation Form . Privacy Policy <https://samsung.alpan-telecom.com.c/>

15. Participation in the Promotion means the unconditional acceptance of these Terms.

16. Any dispute that may arise regarding the Promotion and the application of these Terms will in principle be resolved amicably. In any case of judicial resolution of the dispute, the Courts of the Republic of Cyprus in Nicosia are exclusively designated as competent.

17. These terms will be governed by the law of the Republic of Cyprus.